



COUNTY OF SAN DIEGO NEWS RELEASE

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DO YOUR PART TO PREVENT POLLUTION *National Pollution Prevention Week Is September 19th – 25th*

In support of a healthy environment and a sustainable community economy for all San Diego residents, the County Department of Environmental Health will celebrate “National Pollution Prevention Week” September 19th – 25th. Pollution prevention (P2) is a cost-effective way to eliminate pollution at the source, before it is generated.

During P2 Week, a display will be set up at the County Administration Center (1600 Pacific Highway). The display will include information for San Diego residents on how to prevent pollution every day at home, at work and on the road.

A large proportion of waste and pollution can be eliminated at the source by adopting simple pollution prevention practices. “For the public, practicing pollution prevention through activities such as using less toxic cleaners, using an electric lawn mower rather than a gas mower and carpooling to work can help improve the quality of the local environment,” says Gary Erbeck, director of the Department of Environmental Health.

As part of the effort to promote pollution prevention, the County’s P2 Program leads the San Diego Area Green Business Program, which recognizes automotive businesses and restaurants that take steps beyond compliance with environmental laws to conserve resources and reduce pollution.

During P2 Week, the County will recognize new Green Businesses that have made a commitment to conserve energy and water, prevent pollution and reduce solid waste. Participating businesses receive a sticker and a certificate to post to let customers know they’re doing their part for a healthy environment. For more information on the San Diego Area Green Business Program, visit www.sdgreenbiz.org.

The U.S. Environmental Protection Agency Region 9, Cal EPA, the Department of Toxic Substances Control, the Western Regional Pollution Prevention Network, and the Consortium of California Pollution Prevention Committees sponsor National P2 Week. # # #